

THE USING OF EMOTICON IN BBM STATUS

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Abstract:

Emotion is the feeling which felt by someone in facing specific situation. Semantically, someone who has the emotion is called as the doer. Emotions involve the change of facial expression, so that it can reflect one's emotions. The emotions of angry, sad, happy, scared, and other emotions are often expressed through facial expressions, hand gestures, body, or tone of voice. In BBM status, we always use emoticon to describe our feeling when we do something or feel something, we show our feeling through emoticon. The user in BBM use the emoticon when they make status in BBM, the user BBM want their friend in BBM know what they feel and the close friend can give response like the user want.

Keywords: *Emoticon, BBM.*

INTRODUCTION

As we know in this world, many people always live or speak with emotional expression, although just have a little problem, human often share their feeling or their problem to the social media, and other saying to the receiver about their emotion, as we know, the emotional have the level, from low, medium and the last is high.

When the people stay at the low emotion, may they quick to solve the problem, but when they stay at high emotion, this will be difficult so make their heart to be fine, and they will stay at the strong angry. Through facial expressions, we can understand the behavior of others who cannot communicate in verbal language.

Emotion is the internal state owned. Although that could feel the emotions are simply people who experienced it, but others often can find out these things, this is due to a variety of emotional expression form. The emotions expressed in the form

of verbal or nonverbal. Verbal expression for example writing in words, talking about emotions experienced, and more. Nonverbal expressions for example changes in facial expression, vocal or expression (the tone of voice and pronunciation), physiological changes, motion and body gestures, and emotional actions.

Emotions involve the change of facial expression, facial expressions, so that it can reflect one's emotions (Cacioppo et.al, 1988; Izard 1991; Rozin, Lowery & Ebert 1994 in Plutchick, 1994). And Ekman (1982) asserts, that emotions are felt someone can be seen from the changes that occur in the expression of his face, since signs of rapid change on the face will give you information about a person's emotions. The emotions angry, sad, happy, scared, and other emotions are often expressed through facial expressions, hand gestures, body, or tone of voice.

Now, there are many applications in social media. One of all are Black Berry Messagers (BBM) is a free instant messaging applications. BBM was originally created for the Blackberry device, a mainly business device. The instant messaging service however was soon seen as an easy way to connect and send instant messages to other BBM users without using phone credit. It has now been made popular by features such as timed messages, voice chat, video chat, display pictures and status updates. BBM is easy to use. After downloading BBM you must create an account. Once you've done this, you are given a unique "PIN" that is your username. To add contacts you can either use a QR code or give your PIN to other BBM users. Once a contact is added you can start a chat with them.

By describing this background, the problem of this writing is what kinds of emoticon in using BBM status and why does people use emoticon in BBM status.

THEORY

Emotion comes from word *e-movere* which has the meaning move. The emotion describes the human inclination to do. This can explain simply as the sympathetic activity. This explains the different poles, south pole and north pole, the comfortable and uncomfortable one, etc. It comes because of the mind evaluation with external stimulus or imaginative stimulus.

The negative emotion comes from the different way, example anger and afraid which has difference with the mind interpretation and the different cognition Wierzbicka (1995) in cognitively based feelings. The emotion is influenced with appraisal (which has the main focus in replacing the experience antiseden emotion, not just the emotion stimulus). Then, the stimulus features (which has the emotion situation causes and the individual aspect) based on Cacioppo, 1999.

The Emotion Word

Emotion is the feeling which felt by someone in facing specific situation. Semantically, someone who has the emotion is called as the doer. The word emotion is part of individual knowing of his understanding. In daily speaking, we can say simply that the feeling with words. The feeling can be labeled as anger, hate, and happiness (Hess, 2001). The individual way to explore this status is in many ways, based on the experience he/she gotten, such as:

1. Non verbal expression is the non verbal which is delivering with face expression, hand moving, eye contact and other body language.
2. Verbal expression is the emotion delivering by words which doer felt can represent his/her feeling.

Withgenstein (Katsof, 1998) said that the human world limitation is their languages. This statement has the meaning as what the human produce with symbol is word. According to Aminuddin (2001), the correlation between reality in this form can be happened into 3 types :

1. The word as the symbols
2. The word as the attribute
3. The words as the object

As the media of thinking, the words are correlating with the mind. The thinking process is the association between concept and symbol and ending with the conclusion (Taylor, Rakhmat, 1996). The correlation between word and language can be limited in three arguments (Psikomedia, Juni 2000), each argument is based on the variabel of cause and result:

1. The words influence the mind

The comprehension of words influences someone view in reality. The mind can be made into the word using when associating the symbols in thinking. The figures of this argument are Whorf and Saphir. Whorf takes the example from Japanese. The Japanese takes the high thinking because they have many vocabularies in explaining something. This supports that they have the detail knowing of it.

2. The minds influence the words

The figure of this argument is Piaget (Ginsburg, 1979) with 2 observations which he did with the children cognition development aspect. Piaget sees that the children cognition development aspect will influence many words usage. The high children cognition development means the wide having words in language.

3. The words and minds are influencing

The figure of this argument is Vigotsky, a good Russian semantic expert whom his theory is known as the renewing theory of Piaget who said that language and mind are always influencing. The mixing theory of Vigotsky with these two opinions above can be accepted with the cognition psychology.

The words and minds have not the separated correlation. One way says that the words as the using media to understand the world and also in thinking process. In other way, the words are the result of thinking activity (Forrester, 1996). So, based on these theories, Vigotsky resumes that the word cannot stand alone. It must be correlated each other. Then, the word and thinking will be connected each other.

Emoticon replaces the simple technical distribution language. The users type: for show their happiness, some person have habitual with various simplicity action prepared by graphic technology since era keyboard in 1870 till capacitive screen touch in this time. Emoticon in screen almost did not need the

energy although some result of researcher said still can be trigger facial expression in spite just little bit. However, internet communication happens on surface of platform, and created for fill the visualization elements, while the human's brain works to respond more comprehend because involve psychology, feeling, and emotion function.

BBM messages are delivered using the internet and employ the PIN system, in which users must share PIN numbers to communicate. BBM provides easy multitasking with many built-in application features, allowing users to chat or share content while using the application. Although, Blackberry's device sales have fallen dramatically, many BBM users agree that its instant messaging application in one of the best.

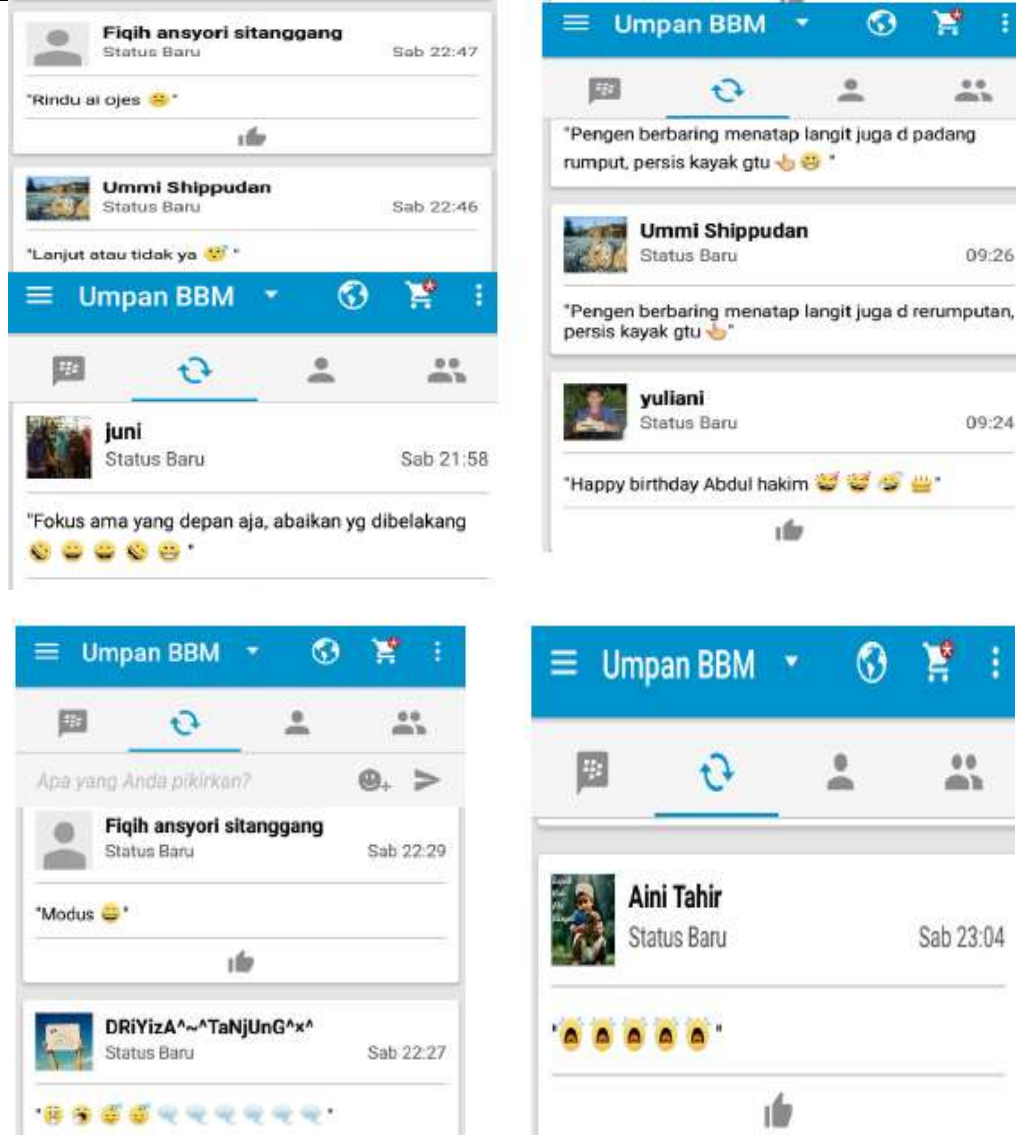
FINDINGS AND DISCUSSION

In this time the writer take data from BBM, as we know many people use the expression when they do conversation or talk with someone, we as the hearer must know what we will do so that the miscommunication never happen.

The data below will be analyzed and the writer will explain why people use emoticon expression in BBM. From the data, there are some examples of the problem and effect from using emotion icon (emoticon).






















In using BBM, we always use emoticon to describe our feeling when we do something or feel something, we show our feeling through emoticon. The user in BBM use the emoticon when they make status in BBM, the user BBM want their friend in BBM know what they feel and the close friend can give response like the user want. For the friend in BBM when they look the emoticon in their friend status, they easily know what they will do and the mistake or misunderstanding can be limited. The using of emoticon in BBM status make someone look cool and make their status will be interest.

The users always use the emoticon than the words, it describes that the emoticon as alternative and the word will be used if in a conversation need more explanation and if the user enjoy in typing. This is based on some opinion from the users, that said that she will use words if she wants to explain more about something. In addition, she used the emoticon because enjoyable and so simple. And sometime, she used the combination of the word and emoticon too.

We will calculate the data by using the following table:

NO	EMOTICON	TOTAL
1	 love struck	1
2	 kiss	4
3	 big hug	3
4	 crying	7
5	 sad	3
6	 laughing	7
7	 blushing	1
8	 asleep	2
9	 ROTFL	1
10	 dancing	1

11	 smile	3
12	 huh	1
13	 airplane	1
14	 birthday	1
15	 party	4

As social media has grown (and character counts have shrunk), these pictorial representations of feelings are playing a significant role in communication. On the other hand, this gender gap in emoticon usage is something to keep in mind when attempting to get a message across. According to the study, women are more likely to believe that emoticon can accurately capture their feelings compared to words, whereas men are not quite as convinced. By extension, women are also more likely to use emoticon, while men use them less frequently.

There are some causes in using emoticon in their BBM status, such as:

1. They make you more popular on social media. By using positive or negative emoticons in BBM status can be a social media status marker.
2. We react to them like we would real human face. We could reach out and talk to our followers and fans face-to-face, here's some good news: An emoticon might be the next best thing. When we look at a smiley face online, the same very specific parts of the brain are activated as when we look at a real human face.
3. They're OK even in business settings!. You might have heard that emoticons aren't so professional for workplace communication. That might still be true in some industries, but more and more smiley faces are entering work emails—and the science shows that no one really seems to mind. The researchers discovered

that the smiley faces in both types of fictional emails made the recipient like the sender more and feel that the sender liked them more. Even in the work oriented mail, the sender's credibility wasn't affected by the emoticon.

4. They soften the blow of a critique. Got a critique or some feedback to share? Emoticons can lend a hand. Studies on workplace communication show that when specific, negative feedback from a superior comes with positive emoticons, employees are more likely to feel good about the message and more likely to make the changes asked of them. It's worth noting that using disliking, or negative, emoticons had the opposite effect in some cases.
 5. They make you appear more friendly and competent. Emoticons could be used or avoided, the participants rated the experts in both topics friendlier and more competent when they communicated with emoticons.
 6. They create a happier workplace. Researchers have long known about the negativity effect in email, which is the phenomenon that a recipient is likely to perceive an email as more negative than the email sender intended. Since we don't get the chance to share facial expressions and other nonverbal cues in our emails, they can sometimes be tougher to interpret but emoticons might be able to help.
- Example Message:

7. I can't make the meeting you scheduled because it conflicts with my staff meeting. Email me and let me know what I missed. vs. I can't make the meeting you scheduled because it conflicts with my staff meeting. Email me and let me know what I missed. When they were questioned about what they read, the results showed that emoticons reduced the negativity effect in the business-related email messages the same message sounded less negative when paired with a positive (smiley) emoticon.
8. They correlate with real-life happiness. A 2008 study found that emoticon users experience a "positive effect on enjoyment, personal interaction, perceived information richness, and perceived usefulness." The study added that emoticons

are not just enjoyable to use, but also a valuable addition to communication methods.

CONCLUSION

Nowadays, we are not only do communication when we see each other. But we can communicate with the people to each other, wherever and whenever we want because the technology advanced, by using mobile phone we can do verbal language or conversation with our friends by phone's application that already prepared, on the other hand, some examples these are sending a message, telling our idea and opinion via Blackberry Messenger (BBM).

Emotion icon (emoticon) is replacing symbol of language as the translation tool of the verbal language or body language. Emoticon replaces the simple technical distribution of language, because emoticon has already used for communication. That's why in using emoticon, the users (sender and receiver) ought to understand the system of their communication, at least they know the situation and condition, such as the conversation is serious or not, in order there is not any mistake and misunderstanding in our communication.

The conclusion of this writing about emotional expression that is the emotion that often use by human habitual expression. The emotion expression is a part of feeling. If you can't keep your feeling when you communication with other may be can to be more good or not. Emoticons are everywhere. Emoticons are inescapable and have jumped from our phones to our business communication.

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